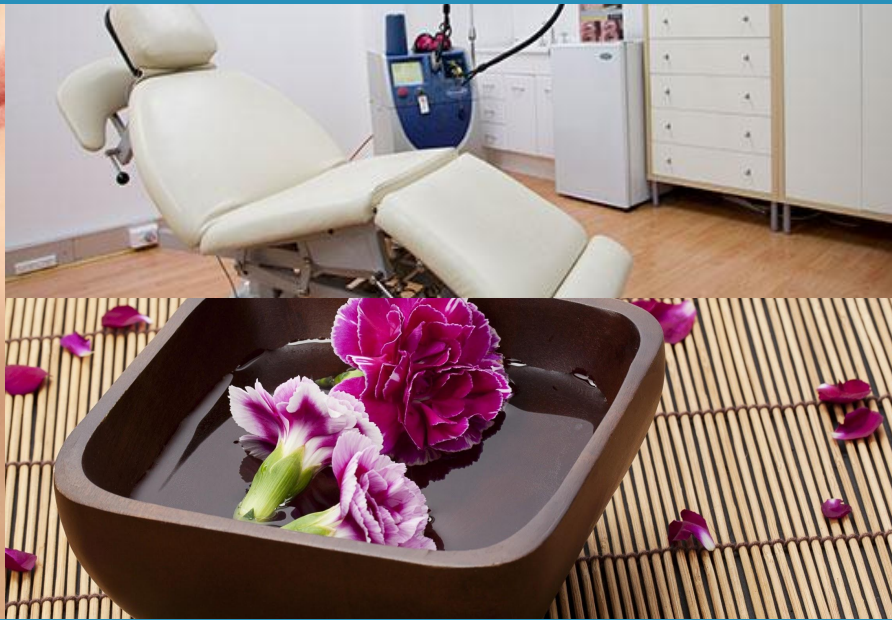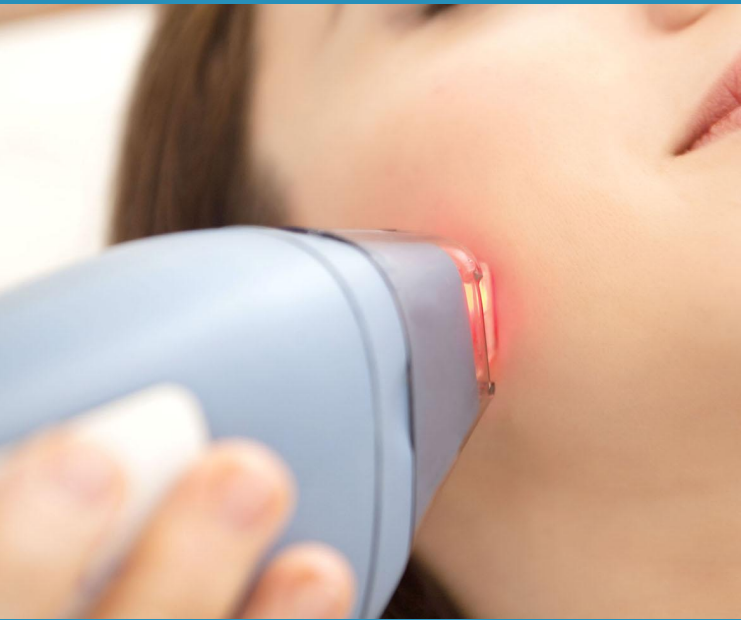# Elements Laser Spa

Health & Beauty
AUSTIN, TEXAS

FETCHREV

Elements Laser Spa is an award-winning spa in Austin, Texas offering skin rejuvenation, laser hair removal, and body treatments. Elements has been voted Best Laser Clinic for Hair Removal in Austin four years in a row. Awards like that don't come by chance. Elements takes care of their customers and earns their repeat business.

After experimenting with a variety of deal sites and marketing products, we found FetchRev. We love being able to drive revenue without mass discounting.

Paul, Owner
ELEMENTS LASER SPA

THE CHALLENGE

Paul is a very digitally savvy business owner who had collected thousands of customer emails and had a strong presence on Yelp and Facebook.

He already knew the value of email marketing as he'd been doing this for several years. And he'd also been utilizing daily deals. Unlike others who have been frustrated with daily deals, Paul understood how to convert them into repeating, loyal customers.

Paul was open to new marketing solutions, but wasn't actively seeking any. His biggest frustration with what he was seeing out on the marketing was paying for marketing solutions and services that didn't provide a good return.

Paul understands technology, marketing, and running a business, and had even thought of building his own marketing platform to better optimize his growth and ROI.

Elements Laser Spa

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THE SOLUTION

Paul was pleasantly surprised to learn about FetchRev. He was impressed with our capability to go beyond email and provide a platform to create limited time offers that he could use to drive repeat business from his installed base of existing clients.

He also enjoyed the ability to run these offers on his terms without paying a commission back to the vendor. Paul created new customer offers, introductory specials, and customer loyalty campaigns tied to holidays and events such as Memorial Day Weekend, Black Friday, and Cyber Monday.

Paul also used FetchRev to provide special offers on his website. Within just a few minutes, his web plugin was installed that puts the offer and Buy Now button front-and-center on Elements Laser Spa's website. Once a visitor clicked the offer, they were redirected to a customized landing page that accepted credit card payments.

Paul was able to turn his website into a revenue-generating asset. And customers could enjoy the benefit of "internet specials" for themselves, or to give as gifts. And the nice part for Paul was that he didn't have to pay a commission.

RESULTS

Paul has made over **$163,000** with FetchRev through both **new customer acquisition** as well as **repeat business**.

He already runs a stellar, award-winning business with a great reputation and tons of strong marketing assets.

Paul is a great example of a local business owner who truly gets and excels at online marketing.

QUESTIONS, COMMENTS?

That's what we're here for. Contact us today via email or phone.

✉ emailus@fetchrev.com

📞 855-979-7833